

FOR IMMEDIATE RELEASE

SONY LAUNCHES DESIGN CENTER FOR CRAFTING CUSTOM SECURITY SOLUTIONS

Free, Cloud-Based Suite of Tools for Architects, Engineers, Specifiers & Integrators

PARK RIDGE, NJ. August 29, 2012 – Sony Electronics today launched an online portal to serve as a one-stop site providing architects and engineers as well as specifiers and integrators with the tools needed to design custom security solutions. The portal, part of Sony’s A&E program, hosts the Design Center, a suite of cloud-based software tools that utilizes real security product information for professionals to spec-out solutions.

“This portal meets a crucial need for those looking to create the most effective, efficient security solutions through excellence in design,” said Mark Collett, General Manager, Sony Security Systems Division. “The Design Center tools utilize real-world information about security products, greatly reducing surprises that can crop up when you layout projects without these factored in. Avoiding surprises by the improved planning and design these can help save time and money that go right to your bottom line.”

Collett added that the cloud-based architecture of the new portal is ideally suited for this work because it allows for easy access both in the office and onsite.

The Design Center tools allow for managing site requirements in one place. They include:

- **Assembly Line**, a simple, speedy tool to drop, drag & design a complete, optimized solution. This features CAD import/export, power requirement calculation, and generates scale models.
- **Kiosk**, a simple means to select specific equipment for solutions including cameras, SPI-rated servers, and network switches.
- **Drafting Table**, a network infrastructure planner that also does building layout and room design. This manages site requirements with drag & drop symbols representing products. This enables laying out server rooms, cabling and furniture. It addresses key dynamics in design such as calculating cooling requirements based on the specific equipment chosen for the space.
- **Workbench**, a tool for designing custom viewing stations and servers that determines the compatibility of different equipment and its ability to deliver design goals.

In addition, these provide a complete Bill of Materials (BOM) history and can export quotes and BOMs as .PDF or Excel files. The portal also includes extensive training tools and a comprehensive product database. Your information is password-protected and can be managed with robust administration control to allocate permission to different members of staff.

The Sony portal for Design Center is now available and is offered free with online registration. To access, please visit Sony’s security page where visitors will find instructions on how to sign up for the A&E program including entry to the portal and Design Center:

[Instructions to access Design Center](#)

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Contact: Tom Di Nome
Sony Electronics
201.930.6357
tom.dinome@am.sony.com

Carl Lindemann
Cyberscene.com
201-875-8090
carl@cyberscene.com